



San Jose Earthquakes Fireworks Night
Saturday, July 1st, 2023
San Jose Earthquakes vs. Los Angeles Galaxy

Event Description

This soccer match is part of the San Jose Earthquakes' regular season. The Earthquakes have decided to move the game to Stanford Stadium for the 10th time, making this match a tradition for the San Jose Earthquakes. This family-oriented event will take place within the confines of Stanford Stadium and will be run and organized with the same high level of all San Jose Earthquakes events. It is our intention to provide a family-friendly event that ends early enough for children to enjoy, thus the Fireworks show, which will occur during a fifteen minute period, approximately fifteen minutes following the end of the game.

Findings for Issuance of an Administrative Permit:

- Fitness of applicant to Execute Event

The firework show will be managed by Earthquakes Soccer LLC and the Stanford Athletic Event Group. These two groups combined host over 400 sporting events each year and have a reputation for being well organized and competent in event management. Earthquakes Soccer LLC and the Stanford Athletic Event Group staff have international events experience and routinely consult on major sporting events throughout the country. The execution of a soccer game with fireworks is "routine" given both groups experience in handling sold out venues at Stanford Stadium and other venues around the country. Years' worth of practice and proven coordination with concessions, vendors, police, fire, medical staff, traffic control and parking agencies make Earthquakes and Stanford Athletic events enjoyable and safe.

The chosen vendor to provide the fireworks display is Pyro Spectaculars. The professional fireworks production company has been successfully producing events throughout the world and has a proven track record of safe operation. They are members of the American Society of Pyrotechnic Engineers and work in conjunction with the State Office of the Fire Marshall for safety demonstrations and technical advice. They are familiar with Santa Clara County permit requires and produce hundreds of local events annually. They are fully licensed and insured.

- Acceptable Location for Event

This event will be held in the confines of Stanford Stadium within the DAPER core. The venue is ideally suited for this event. All aspects of event management including Aid Stations, Emergency Facilities, Restrooms, Concessions and parking are readily available. The actual launch location will be secured by safety personnel and has been approved by both the County and Stanford Fire Marshal Offices.

- No Substantial Negative Impact on Adjacent Neighborhoods

Earthquakes Soccer LLC and the Stanford Event Group have gone to great lengths to reduce the impact of this event on the adjacent communities. Specific mitigation measures are listed below.

1. The on-site staff for this event will be at levels used for sold out games at Stanford Stadium. The reason for this is to have the ability to address any concerns that patrons may have. The additional staff will be utilized to reduce parking confusion, maintain crowd order, and ensure safety zones.
2. The start time for this game is scheduled as early as possible, which allows the display to occur before 10:30 pm (2230)
3. Local media has been contacted, by Earthquakes Soccer LLC, to notify residents that the display will occur. The San Jose Mercury News, Palo Alto Daily and Stanford Daily have all been contacted and will be running a notification on the event and/or advertisements. This measure will help neighbors to understand the nature of the event and will alleviate calls to authorities about an unknown noise source.
4. Signage will be displayed along the El Camino Real on Stanford Property to notify nearby residents of the Event.
5. Public Notice Flyers will be distributed to adjacent neighborhoods, particularly those areas that have exhibited noise sensitivity in the past.
6. The display will be limited to low-level fireworks to reduce observation from offsite vantages.

Financial Responsibility

A letter from the President of Earthquakes Soccer LLC, Jared Shawlee, concerning the company's financial responsibility is attached to this document in Appendix A.

Description of Estimated Event Attendance

This plan is laid out in Appendix B of this document.

Certificate of Public Liability and Property Damage

The Certificate of Insurance is attached to this document in Appendix C.

Agreement with Event Staff

For this event, Earthquakes Soccer LLC will be utilizing the event staff and vendors that Stanford University Athletics currently uses. Stanford University Athletics is host to over



400 athletic events each year. As one of the elite Event Operations and Game Management teams in the world, Stanford Athletics employee highly trained Event Staff to help produce turnkey events. On July 1st, 2023, the date of the San Jose Soccer's Fireworks Show, staff will be increased to handle the soccer game and post-game Fireworks Show. The Following lists the available staff that will be present at the San Jose Earthquakes game on July 1st, 2023.

Private Security Guards: Stanford Athletics employs its own private security.

Doctors: Stanford University Medical Center, Palo Alto Medical Foundation's Urgent Care Facility are both within two (2) miles of Stanford Stadium. Inside the stadium, there will be staff trained in first aid and CPR to aid anyone in need of assistance.

First Aid or Emergency Attendants: Stanford Athletics has an agreement with California Medical Transport (CMT) Ambulance services. Additionally, the Stanford University Fire Department is on Campus, only a half (1/2) mile away from Stanford Stadium. Fire and emergency vehicles will already be on site for the post-game fireworks show, so there should be plenty of medical / emergency personnel to cover this event.

