

Santa Clara Valley Agricultural Action Plan

October 30, 2017 Technical Panel Meeting – Municipal and Agricultural Panels

1-4pm

County of Santa Clara – South County Offices, Large Conference Room, 80 West Highland Avenue, San Martin, CA 95046

Agenda

- I. Opening Welcome
- II. Project Recap & Changes
 - a. Project Name
 - b. Agricultural Resource Area
 - c. Mapping / Study Area
- III. Discussion on proposed Action Plan – Programs – and priority in Implementation
 - a. Land use
 - b. Voluntary Financial Incentives
 - c. Economic Development
 - d. Marketing & Branding
- IV. Role of Partner Agencies going forward
- V. Early Wins / Successes
- VI. Next Steps

GROWING A VIBRANT AG ECONOMY

