

Invoice

BMWSTRATEGIC COMMUNICATIONS
PUBLIC AFFAIRS - ADVOCACY312 Clay Street, Suite 300
Oakland, CA 94607 US
415-615-0311

BILL TO

Sylvia Gallegos
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2290	05/01/2019	\$6,031.25	Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
05/01/2019	<u>BMW Billable Hours for April 2019</u>			
05/01/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
05/01/2019	Jill Golub - Partner 8.25 Billable Hours	8.25	300.00	2,475.00
05/01/2019	Sam Lauter - Partner 5.5 Billable Hours	5.50	300.00	1,650.00
05/01/2019	Paul Murre - Director 4.75 Billable Hours	4.75	175.00	831.25
05/01/2019	John Whitehurst - Partner 3.5 Billable Hours	3.50	300.00	1,050.00
05/01/2019	Alex Kuznik - Administrative Support 0.5 Billable Hours	0.50	50.00	25.00
05/01/2019	Please see supporting document for billable details			

BALANCE DUE

\$6,031.25

DocuSigned by:

Fran Palacio

1A9336202DD44A9...

6/3/2019

[Signature]
Sylvia Gallegos Date
Approved to Pay
 05-15-2019

Please Make Checks Payable to:
 Barnes Mosher Whitehurst Lauter & Partners, Inc.
 312 Clay Street, Suite 300
 Oakland, CA 94607

Elbix ✓
 County_00850

Santa Clara County Billable April Hours

Client	Person	Task	Date	Duration
Santa Clara County	Jill Golub	Messaging Guide	4/29/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	4/29/19	0:30:00
Santa Clara County	Jill Golub	Background Research	4/29/19	0:30:00
Santa Clara County	Jill Golub	County Letter Editing	4/26/19	1:00:00
Santa Clara County	Jill Golub	Messaging Guide	4/24/19	2:15:00
Santa Clara County	Jill Golub	Internal Meeting	4/23/19	1:00:00
Santa Clara County	Jill Golub	Client Check-In Call	4/22/19	1:00:00
Santa Clara County	Jill Golub	Client Meeting	4/16/19	1:30:00
		Partner	Jill's Total	8:15:00
Santa Clara County	Sam Lauter	Writing for Client	4/29/19	1:00:00
Santa Clara County	Sam Lauter	Writing for Client	4/26/19	1:00:00
Santa Clara County	Sam Lauter	Internal Meeting	4/23/19	1:00:00
Santa Clara County	Sam Lauter	Client Check-In Call	4/22/19	1:00:00
Santa Clara County	Sam Lauter	Client Meeting	4/16/19	1:30:00
		Partner	Sam's Total	5:30:00
Santa Clara County	Paul Murre	Edited communications document	4/29/19	0:15:00
Santa Clara County	Paul Murre	County Letter Editing	4/26/19	1:00:00
Santa Clara County	Paul Murre	Internal Meeting	4/23/19	1:00:00
Santa Clara County	Paul Murre	Client Check-In Call	4/22/19	1:00:00
Santa Clara County	Paul Murre	Client Meeting	4/16/19	1:30:00
		Director	Paul's Total	4:45:00
Santa Clara County	John Whitehurst	Internal Meeting	4/23/19	1:00:00
Santa Clara County	John Whitehurst	Client Check-In Call	4/22/19	1:00:00
Santa Clara County	John Whitehurst	Client Meeting	4/16/19	1:30:00
		Partner	John's Total	3:30:00
Santa Clara County	Alex Kuznik	Reveiwed and assisted in executing contract	4/9/19	0:30:00
		Administrative Support	Alex's Total	0:30:00
			Total Hours	22:30:00



Change Parked Invoice Document 7000975370 2019

Show PO structure | Simulate | Save as Completed | Post | Messages | Help

Transaction Invoice 7000975370 2019 Balance 0.00 USD

Basic Data		Payment	Details	Tax	Withholding tax	Amount split
Invoice date	05/01/2019	Reference	2290			
Posting Date	06/04/2019					
Amount	6,031.25	USD	☒ Calculate tax			
Tax amount	0.00		10 (A/P Sales Tax, exempt)			
Text	*PO # 4400007631 Invoice 2290 April 2019					
Paymt terms	45 Days net					
Baseline Date	05/01/2019					
Company Code						

Vendor 0001043519	
BARNES MOSHER WHITEHURST LAUTER & PARTNERS INC	
312 CLAY ST STE 300	
OAKLAND CA 94607	
415-815-0311	
ALEXK@BMW.NET	
ACH	

PO Reference											
Purchase Order/Scheduling Agreement 4400007631											
Goods/service items											
Layout variant for MIR4/MIR7											
Item	Amount	Quantity	O...	Purchase O...	Item	Item	PO Text	Tax Code	Cost Center	G/LAccount	WB:
1	6,031.25	6,031.25	EA	4400007631	20	0	Outreach Services	10	1107	5255500	

Prints window contents



MIR4 sapprci INS



NH

Invoice

312 Clay Street, Suite 300
Oakland, CA 94607 US
415-615-0311

BILL TO

Sylvia Gallegos
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2315	06/01/2019	\$27,211.50	Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
06/01/2019	BMW Billable Hours for May 2019			
06/01/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
06/01/2019	Paul Murre - Director 43.5 Billable Hours	43.50	175.00	7,612.50
06/01/2019	Jill Golub - Partner 36.33 Billable Hours	36.33	300.00	10,899.00
06/01/2019	Angeles Roy - Senior Associate 21 Billable Hours	21	125.00	2,625.00
06/01/2019	John Whitehurst - Partner 12 Billable Hours	12	300.00	3,600.00
06/01/2019	Sam Lauter - Partner 8.25 Billable Hours	8.25	300.00	2,475.00
06/01/2019	Please see supporting document for billable details			

BALANCE DUE**\$27,211.50**

DocuSigned by:

Fran Palacio

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DocuSigned by:

[Signature]

5A88A4DA83DF41D...

6/5/2019

6/5/2019

EbiX ✓

ENTERED**JUN 06 2019**

7000976056

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00853

Client	Person	Task	Date	Duration
Santa Clara County	Paul Murre	Client Check-in Call	5/3/19	0:30:00
Santa Clara County	Paul Murre	Media Review and Planning	5/3/19	1:30:00
Santa Clara County	Paul Murre	Internal Meeting	5/3/19	0:30:00
Santa Clara County	Paul Murre	Media Review and Planning	5/6/19	1:00:00
Santa Clara County	Paul Murre	Internal Meeting	5/7/19	0:30:00
Santa Clara County	Paul Murre	Internal Meeting	5/7/19	1:00:00
Santa Clara County	Paul Murre	Media Review and Planning	5/9/19	5:00:00
Santa Clara County	Paul Murre	Media Review and Planning	5/10/19	3:00:00
Santa Clara County	Paul Murre	Internal Meeting	5/14/19	0:30:00
Santa Clara County	Paul Murre	Media Review and Planning	5/15/19	3:00:00
Santa Clara County	Paul Murre	Media Review and Planning	5/18/19	2:30:00
Santa Clara County	Paul Murre	Media Review and Planning	5/20/19	2:30:00
Santa Clara County	Paul Murre	Prepare Lit Drop	5/20/19	1:00:00
Santa Clara County	Paul Murre	Media Review and Planning	5/21/19	3:15:00
Santa Clara County	Paul Murre	Media Review and Planning	5/22/19	3:00:00
Santa Clara County	Paul Murre	Prepare Lit Drop	5/23/19	2:00:00
Santa Clara County	Paul Murre	Manage - Literature Drop	5/24/19	8:15:00
Santa Clara County	Paul Murre	Media Review and Planning	5/28/19	1:00:00
Santa Clara County	Paul Murre	Writing For Client	5/30/19	3:00:00
Santa Clara County	Paul Murre	Writing For Client	5/31/19	0:30:00
		Director	Paul's Total	43:30:00
Santa Clara County	Jill Golub	Client Check-in Call	5/1/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	5/1/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	5/1/19	1:00:00
Santa Clara County	Jill Golub	Client Check-in Call	5/3/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	5/3/19	0:45:00
Santa Clara County	Jill Golub	Internal Meeting	5/3/19	0:30:00
Santa Clara County	Jill Golub	May 9 Outreach Plan	5/6/19	1:00:00
Santa Clara County	Jill Golub	Messaging Guide	5/6/19	1:00:00
Santa Clara County	Jill Golub	Digital Media Assessment	5/6/19	1:00:00
Santa Clara County	Jill Golub	Background Research	5/6/19	0:30:00
Santa Clara County	Jill Golub	May 9 Outreach Plan	5/7/19	0:30:00
Santa Clara County	Jill Golub	Background Research	5/7/19	0:30:00
Santa Clara County	Jill Golub	May 9 Outreach Plan	5/7/19	0:30:00
Santa Clara County	Jill Golub	Internal Meeting	5/7/19	1:15:00
Santa Clara County	Jill Golub	Media Review and Planning	5/9/19	0:45:00
Santa Clara County	Jill Golub	Internal Meeting	5/9/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	5/9/19	0:15:00
Santa Clara County	Jill Golub	Client Check-in Call	5/10/19	1:08:24
Santa Clara County	Jill Golub	Media Review and Planning	5/10/19	0:45:00
Santa Clara County	Jill Golub	Media Review and Planning	5/10/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/13/19	0:30:00
Santa Clara County	Jill Golub	Internal Meeting	5/14/19	0:15:00
Santa Clara County	Jill Golub	Client Check-in Call	5/14/19	1:00:00
Santa Clara County	Jill Golub	Messaging Guide	5/15/19	1:00:00

Santa Clara County	Jill Golub	Internal Meeting	5/15/19	0:45:00
Santa Clara County	Jill Golub	Media Review and Planning	5/16/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/16/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/16/19	0:27:00
Santa Clara County	Jill Golub	Client Check-in Call	5/16/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	5/17/19	1:00:00
Santa Clara County	Jill Golub	Media Review and Planning	5/17/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/17/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/17/19	1:00:00
Santa Clara County	Jill Golub	Media Review and Planning	5/18/19	1:45:00
Santa Clara County	Jill Golub	Media Review and Planning	5/19/19	1:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/20/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/20/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/20/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/20/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/20/19	0:45:00
Santa Clara County	Jill Golub	Media Review and Planning	5/21/19	1:00:00
Santa Clara County	Jill Golub	Media Review and Planning	5/21/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/21/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/22/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/22/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/22/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/24/19	1:00:00
Santa Clara County	Jill Golub	Media Review and Planning	5/28/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/28/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/29/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/30/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/30/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/31/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	5/31/19	0:30:00
		Partner	Jill's Total	36:20:00
Santa Clara County	Angeles Roy	Internal Meeting	5/3/19	0:30:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/3/19	3:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/7/19	2:00:00
Santa Clara County	Angeles Roy	Internal Meeting	5/7/19	1:00:00
Santa Clara County	Angeles Roy	Writing For Client	5/17/19	3:00:00
Santa Clara County	Angeles Roy	Writing For Client	5/18/19	1:00:00
Santa Clara County	Angeles Roy	Writing For Client	5/19/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/21/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/21/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/21/19	0:30:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/21/19	0:15:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/21/19	0:15:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/22/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/22/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	5/28/19	3:30:00

Santa Clara County	Angeles Roy	Writing For Client	5/30/19	1:00:00
		Senior Associate	Angeles's Total	21:00:00
Santa Clara County	John Whitehurst	Client Meeting In Person	5/15/19	2:00:00
Santa Clara County	John Whitehurst	Client Meeting In Person	5/16/19	2:00:00
Santa Clara County	John Whitehurst	Internal Meeting	5/16/19	0:45:00
Santa Clara County	John Whitehurst	Newspaper Ads	5/16/19	1:00:00
Santa Clara County	John Whitehurst	Messaging Guide	5/17/19	1:00:00
Santa Clara County	John Whitehurst	Client Meeting In Person	5/20/19	1:00:00
Santa Clara County	John Whitehurst	Edited communications document	5/20/19	1:15:00
Santa Clara County	John Whitehurst	Internal Meeting	5/20/19	1:00:00
Santa Clara County	John Whitehurst	Newspaper Ads	5/20/19	1:00:00
Santa Clara County	John Whitehurst	Media Review and Planning	5/22/19	0:30:00
Santa Clara County	John Whitehurst	Media Review and Planning	5/28/19	0:30:00
Santa Clara County	John Whitehurst	Media Review and Planning	5/30/19	0:30:00
		Partner	John's Total	12:00:00
Santa Clara County	Sam Lauter	Client Check-in Call	5/3/19	0:30:00
Santa Clara County	Sam Lauter	Client Check-in Call	5/3/19	0:45:00
Santa Clara County	Sam Lauter	Client Check-in Call	5/10/19	1:00:00
Santa Clara County	Sam Lauter	Client Check-in Call	5/17/19	1:00:00
Santa Clara County	Sam Lauter	Media Review and Planning	5/18/19	2:00:00
Santa Clara County	Sam Lauter	Client Check-in Call with Supervisor Simitian	5/20/19	1:00:00
Santa Clara County	Sam Lauter	Media Review and Planning	5/20/19	0:30:00
Santa Clara County	Sam Lauter	Media Review and Planning	5/21/19	0:30:00
Santa Clara County	Sam Lauter	Media Review and Planning	5/22/19	1:00:00
		Partner	Sam's Total	8:15:00
			Total Hours	121:05:00

Invoice Document 7000976056 2019

Save as Completed Post Messages Help

Transaction Invoice 7000976056 2019 Balance 0.00 USD

Basic Data		Payment	Details	Tax	Withholding tax	Amount split	Co...
Invoice date	06/01/2019	Reference	2315				
Posting Date	06/06/2019						
Amount	27,211.50	USD	☒ Calculate tax				
Tax amount	0.00	IO (A/P Sales Tax, exempt)					
Text	*4400007631/MAY 2019/CONSULTING SRVCS/2315						
Paymt terms	45 Days net						
Baseline Date	06/01/2019						
Company Code	1SCC Santa Clara County San Jose						

Vendor 0001043519

BARNES MOSHER WHITEHURST LAUTER & PARTNERS INC

312 CLAY ST STE 300

OAKLAND CA 94607

415-615-0311

ALEXK@BMW.NET

ACH

PO Reference											
Purchase Order/Scheduling Agreement										Goods/service items	
4400007631										Layout variant for MIR4/MIR7	
Item	Amount	Quantity	Or...	Purchase Or...	Item	PO Text	Tax Code	Cost Center	WBS Element	Order	G/L Account
1	27,211.50	27,211.500	EA	4400007631	20	Outreach Services	IO (A. ▼	1107			5255500

Invoice



312 Clay Street, Suite 300
Oakland, CA 94607 US
415-615-0311

BILL TO

Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

DocuSigned by:

5A88A4DA83DF41D...

6/7/2019

DocuSigned by:

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6/7/2019

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2295	06/07/2019	\$125,899.64	Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
06/07/2019	Paid Media Program Per May 17, 2019 Memo Phase 1			
06/07/2019	Direct Mail 1 piece targeted to 30K households targeted geographically	1	30,000.00	30,000.00
06/07/2019	Doorhangers (including distribution) 2,500 doorhangers	1	6,487.95	6,487.95
06/07/2019	Palo Alto Daily Post 8 full-color, half-page ads	1	13,495.25	13,495.25
06/07/2019	Menlo Park Almanac, Palo Alto Weekly, Mountain View Voice 4 full-color, half-page ads in the Almanac and Palo Alto Weekly papers; 1 full-color, half-page ad in Mountain View Voice	1	21,853.44	21,853.44
06/07/2019	Los Altos Town Crier 1 full-color, half-page ad			2,198.23
06/07/2019	Stanford Daily 1 full-color, half-page ad	1	11,201.00	11,201.00
06/07/2019	Palo Alto Daily News 4 full color, half-page ads weekly	1	6,925.02	6,925.02
06/07/2019	Facebook Ads Page like ads, post engagement ads, and awareness ads	1	15,000.00	15,000.00
06/07/2019	Google Ad Words Keyword search ads targeted geographically	1	2,500.00	2,500.00
06/07/2019	Targeted Display Reaching our target audience display media on desktop and mobile	1	5,000.00	5,000.00
06/07/2019	Online Newspapers Palo Alto Online/Menlo Park/Almanac Online Mountain View Voice, Palo Alto Daily News website	1	6,238.75	6,238.75
06/07/2019	Display Production Full suite of digital display ads	1	5,000.00	5,000.00

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00858

Due upon Receipt

BALANCE DUE

\$125,899.64

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00859

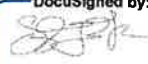
Invoice

BMW
 STRATEGIC COMMUNICATIONS
 PUBLIC AFFAIRS • ADVOCACY

 312 Clay Street
 Oakland, CA 94607 US
 415-608-5536
BILL TO
 Sylvia Gallegos
 Santa Clara County
 70 W. Hedding Street
 San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2341	07/01/2019	\$7,475.00	Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	BMW Billable Hours for June 2019			
07/01/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
07/01/2019	Paul Murre - Director 5 Billable Hours	5	175.00	875.00
07/01/2019	Jill Golub - Partner 10 Billable Hours	10	300.00	3,000.00
07/01/2019	Angeles Roy - Senior Associate 12 Billable Hours	12	125.00	1,500.00
07/01/2019	John Whitehurst - Partner 4.5 Billable Hours	4.50	300.00	1,350.00
07/01/2019	Sam Lauter - Partner 2.5 Billable Hours	2.50	300.00	750.00
07/01/2019	Please see supporting document for billable details			

BALANCE DUE**\$7,475.00**
 DocuSigned by:

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 DocuSigned by:
 Fran Palau
 1A9336202DD44A...

7/2/2019

7/2/2019

Elix ✓

ENTERED**JUL 03 2019**

7000986710

 Please Make Checks Payable to:
 Barnes Mosher Whitehurst Lauter & Partners, Inc.
 312 Clay Street, Suite 300
 Oakland, CA 94607

County_00860

Client	Person	Task	Date	Duration
Santa Clara County	Paul Murre	Writing For Client	6/5/19	1:00:00
Santa Clara County	Paul Murre	Writing For Client	6/24/19	1:00:00
Santa Clara County	Paul Murre	Writing For Client	6/25/19	3:00:00
		Director	Paul's Total	5:00:00
Santa Clara County	Jill Golub	Media Review and Planning	6/3/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/5/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/6/19	1:00:00
Santa Clara County	Jill Golub	Media Review and Planning	6/7/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/11/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	6/11/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/12/19	1:00:00
Santa Clara County	Jill Golub	Media Review and Planning	6/13/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/14/19	0:45:00
Santa Clara County	Jill Golub	Background Research	6/24/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	6/24/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	6/24/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/25/19	0:45:00
Santa Clara County	Jill Golub	Media Review and Planning	6/27/19	0:30:00
Santa Clara County	Jill Golub	Media Review and Planning	6/28/19	0:30:00
Santa Clara County	Jill Golub	Client Check-in Call	6/28/19	1:00:00
		Partner	Jill's Total	10:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/3/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/3/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/3/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/10/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/10/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/10/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/18/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/19/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/20/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/26/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/26/19	1:00:00
Santa Clara County	Angeles Roy	Digital Plan Implementation	6/27/19	1:00:00
		Senior Associate	Angeles's Total	12:00:00
Santa Clara County	John Whitehurst	Media Review and Planning	6/6/19	1:00:00
Santa Clara County	John Whitehurst	Media Review and Planning	6/12/19	1:00:00
Santa Clara County	John Whitehurst	Client Check-in Call	6/24/19	0:30:00
Santa Clara County	John Whitehurst	Media Review and Planning	6/27/19	0:30:00
Santa Clara County	John Whitehurst	Media Review and Planning	6/28/19	0:30:00
Santa Clara County	John Whitehurst	Client Check-in Call	6/28/19	1:00:00
		Partner	John's Total	4:30:00
Santa Clara County	Sam Lauter	Media Review and Planning	6/4/19	0:30:00

Santa Clara County	Sam Lauter	Media Review and Planning	6/6/19	0:30:00
Santa Clara County	Sam Lauter	Media Review and Planning	6/7/19	0:30:00
Santa Clara County	Sam Lauter	Client Check-in Call	6/28/19	1:00:00
		Partner	Sam's Total	2:30:00
			Total Hours	34:00:00



312 Clay Street
Oakland, CA 94607 US
415-608-5536

PO#4400007631
Invoice

BILL TO

Sylvia Gallegos
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2437	09/01/2019	\$4,243.75	Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	BMW Billable Hours for August 2019			
09/01/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
09/01/2019	Paul Murre - Director 9.25 Billable Hours	9.25	175.00	1,618.75
09/01/2019	Sam Lauter - Partner 6.25 Billable Hours	6.25	300.00	1,875.00
09/01/2019	John Whitehurst - Partner 2.5 Billable Hours	2.50	300.00	750.00
09/01/2019	Please see supporting document for billable details			

BALANCE DUE

\$4,243.75

DocuSigned by:

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9/10/2019

DocuSigned by:

1A9336202DD44A9...

9/10/2019

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00863

Client	Person	Task	Date	Duration
Santa Clara County	Paul Murre	Client Meeting In Person	8/8/19	2:00:00
Santa Clara County	Paul Murre	Internal Meeting	8/9/19	0:30:00
Santa Clara County	Paul Murre	Writing For Client	8/19/19	4:00:00
Santa Clara County	Paul Murre	Client Check-in Call	8/20/19	0:45:00
Santa Clara County	Paul Murre	Writing For Client	8/30/19	2:00:00
Director			Paul's Total	9.25 hours
Santa Clara County	Sam Lauter	Client Meeting In Person	8/8/19	2:00:00
Santa Clara County	Sam Lauter	Internal Meeting	8/9/19	1:00:00
Santa Clara County	Sam Lauter	Media Review and Planning	8/19/19	0:30:00
Santa Clara County	Sam Lauter	Client Check-in Call	8/20/19	0:45:00
Santa Clara County	Sam Lauter	Client Check-in Call	8/28/19	0:30:00
Santa Clara County	Sam Lauter	Media Review and Planning	8/28/19	0:30:00
Santa Clara County	Sam Lauter	Media Review and Planning	8/29/19	1:00:00
Partner			Sam's Total	6.25 hours
Santa Clara County	John Whitehurst	Internal Meeting	8/9/19	1:00:00
Santa Clara County	John Whitehurst	Media Review and Planning	8/28/19	0:30:00
Santa Clara County	John Whitehurst	Media Review and Planning	8/29/19	1:00:00
Partner			John's Total	2.5 hours
Total Hours				18 Hours

Change Parked Invoice Document 7001007619 2020

Show PO structure Simulate Save as Completed Post Messages Help

Transaction Invoice 7001007619 2020 Balance 0.00 USD

Basic Data		Payment	Details	Tax	Withholding tax	Amount split	Vendor 0001043519
Invoice date	09/01/2019	Reference	2437				
Posting Date	09/12/2019						
Amount	4,243.75	USD	☒ Calculate tax				
Tax amount	0.00	10 (A/P Sales Tax, exempt)					
Text *PO # 4400007631 Invoice 2437 Aug 2019							
Paymt terms	45 Days net						
Baseline Date	09/01/2019						
Company Code							
							BARNES MOSHER WHITEHURST LAUTER & PARTNERS INC 312 CLAY ST STE 300 OAKLAND CA 94607 415-615-0311 ALEK@BMWL.NET ACH

PO Reference

Purchase Order/Scheduling Agreement

4400007631

Goods/service items

Layout

Layout variant for MIR4/MIR7

Item	Amount	Quantity	O...	Purchase O...	Item	Item	PO Text	Tax Code	Cost Center	G/L Account	WB:
1	4.243.75	4.243.75	EA	4400007631	30	0	AMD01 - Outreach Services	I0	1107	5255500	

Item

Search Term

1 / 1

Items

Prints window contents



MIR4 sapapp1 INS

24

Invoice



312 Clay Street
Oakland, CA 94607 US
415-608-5536

BILL TO
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2480	09/23/2019	\$127,225.00	Net 45	

JOB NUMBER
2019-200-Various

DATE	DESCRIPTION	QTY	RATE	AMOUNT
09/23/2019	Paid Media Program Per September 23, 2019 Memo Phase 2			
09/23/2019	Direct Mail Mailer #1 2019-200-02 1 piece targeted to 30K households targeted geographically \$30,000	1	30,000.00	30,000.00
09/23/2019	Doorhangers (including distribution) 2019-200-20 2,500 doorhangers	1	6,500.00	6,500.00
09/23/2019	Palo Alto Daily Post 2019-200-66 8 full-color, half-page ads	1	13,500.00	13,500.00
09/23/2019	Menlo Park Almanac, Palo Alto Weekly, Mountain View Voice 2019-200-67 4 full-color, half-page ads in the Almanac and Palo Alto Weekly papers; 1 full-color, half-page ad in Mountain View Voice	1	22,000.00	22,000.00
09/23/2019	Los Altos Town Crier 2019-200-690 1 full-color, half-page ad	1	2,200.00	2,200.00
09/23/2019	Stanford Daily 2019-200-692 4 full-color, half-page ad	1	11,250.00	11,250.00
09/23/2019	Palo Alto Daily News 2019-200-68 4 full color, half-page ads weekly	1	7,000.00	7,000.00
09/23/2019	Facebook Ads Page like ads, post engagement ads, and awareness ads	1	15,000.00	15,000.00
09/23/2019	Google Ad Words Keyword search ads targeted geographically	1	2,500.00	2,500.00
09/23/2019	Targeted Display Reaching our target audience display media on desktop and mobile	1	5,775.00	5,775.00
09/23/2019	Online Newspapers 2019-200-75,74,73 Palo Alto Online/Menlo Park/Almanac Online Mountain View Voice, Palo Alto Daily News website	1	6,500.00	6,500.00

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

Ebix ✓
County_00866

DATE	DESCRIPTION	QTY	RATE	AMOUNT
09/23/2019	Display Production Full suite of digital display ads	1	5,000.00	5,000.00

Due upon Receipt

BALANCE DUE

\$127,225.00

DocuSigned by:

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10/2/2019

DocuSigned by:
Fran Palacio
1A9336202DD44A9...

10/2/2019

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00867



Change Parked Invoice Document 7001014190 2020

Show PO structure ☒ Simulate ☐ Save as Completed ☐ Post Messages Help

Transaction 1 Invoice 7001014190 2020 Balance 0.00 USD

Basic Data		Payment	Details	Tax	Withholding tax	Amount split
Invoice date	09/23/2019	Reference	2480			
Posting Date	10/02/2019					
Amount	127,225.00	USD	☒ Calculate tax			
Tax amount	0.00		1010 (A/P Sales Tax, exem...)			
Text	*PO# 4400007631 Invoice 2480 Media Program 9/23/19					
Paymt terms	45 Days net					
Baseline Date	09/23/2019					
Company Code						

Vendor 0001043519

BARNES MOSHER WHITEHURST LAUTER & PARTNERS INC
312 CLAY ST STE 300
OAKLAND CA 94607
415-615-0311
ALEXK@BMWV.NET
ACH

PO Reference

1 Purchase Order/Scheduling Agreement

4400007631



1 Goods/service items

Layout

ZVARIANT FOR MIR4/MIR7 La.

Item	Amount	Quantity	O...	Purchase O...	Item	Item	PO Text	Tax Code	Cost Center	G/L Account
1	9,138.86	9,138.860	EA	4400007631	30	0	AMD01 - Outreach Services	10 I.	1107	5255500
2	70,000.00	70,000.000	EA	4400007631	50	0	AMD01 - Outreach Services - Add \$70K	10 I.	1107	5255500
3	48,086.14	48,086.140	EA	4400007631	60	0	AMD02 - Outreach Services	10 I.	1107	5255500



 Search Term



3 / 3

Items

Prints window contents



MIR4 sappecd04 INS





312 Clay Street
Oakland, CA 94607 US
415-608-5536

PO # 4400007631

Invoice

BILL TO
Sylvia Gallegos
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

SHIP TO
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE	TERMS	ENCLOSED
2605	10/01/2019	\$3,512.50	Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
10/01/2019	BMW Billable Hours for September 2019			
10/01/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
10/01/2019	Paul Murre - Director 5.5 Billable Hours	5.50	175.00	962.50
10/01/2019	Sam Lauter - Partner 4.0 Billable Hours	4	300.00	1,200.00
10/01/2019	Angeles Roy-Senior Associate 6.0 Billable Hours	6	125.00	750.00
10/01/2019	John Whitehurst - Partner 2.0 Billable Hours	2	300.00	600.00
10/01/2019	Please see supporting document for billable details			

BALANCE DUE

\$3,512.50

DocuSigned by:

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10/18/2019

DocuSigned by:
Fran Palacio
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10/18/2019

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00869

BMW PARTNERS
 SEPTEMBER 2019 BILLABLE HOURS
 SANTA CLARA

Client	Project	Task	Date	Start	End	Duration	Note	Person
Santa Clara County	Santa Clara County	Digital Plan Implementation	9/19/2019	9:30:00 AM	12:30:00 PM	3:00:00		Angeles Roy
Santa Clara County	Santa Clara County	Digital Plan Implementation	9/26/2019	9:30:00 AM	12:30:00 PM	3:00:00		Angeles Roy
						6:00:00		Angeles Roy Total
Santa Clara County	Santa Clara County	Internal Meeting	9/19/2019	3:00:00 PM	3:30:00 PM	0:30:00		Paul Murre
Santa Clara County	Santa Clara County	Media Review and Planning	9/18/2019	12:00:00 PM	1:00:00 PM	1:00:00		Paul Murre
Santa Clara County	Santa Clara County	Media Review and Planning	9/24/2019	11:00:00 AM	12:00:00 PM	1:00:00		Paul Murre
Santa Clara County	Santa Clara County	Media Review and Planning	9/25/2019	1:00:00 PM	2:00:00 PM	1:00:00		Paul Murre
Santa Clara County	Santa Clara County	Media Review and Planning	9/27/2019	2:00:00 PM	3:00:00 PM	1:00:00		Paul Murre
Santa Clara County	Santa Clara County	Writing For Client	9/19/2019	2:00:00 PM	3:00:00 PM	1:00:00		Paul Murre
						5:30:00		Paul Murre Total
Santa Clara County	Santa Clara County	Client Check-in Call	9/18/2019	9:00:00 AM	9:45:00 AM	0:45:00		Sam Lauter
Santa Clara County	Santa Clara County	Client Check-in Call	9/18/2019	10:00:00 AM	10:30:00 AM	0:30:00		Sam Lauter
Santa Clara County	Santa Clara County	Client Check-in Call	9/20/2019	12:00:00 PM	12:45:00 PM	0:45:00		Sam Lauter
Santa Clara County	Santa Clara County	Internal Meeting	9/17/2019	12:00:00 PM	12:30:00 PM	0:30:00		Sam Lauter
Santa Clara County	Santa Clara County	Media Review and Planning	9/24/2019	10:15:00 AM	10:45:00 AM	0:30:00		Sam Lauter
Santa Clara County	Santa Clara County	Media Review and Planning	9/27/2019	10:00:00 AM	11:00:00 AM	1:00:00		Sam Lauter
						4:00:00		Sam Lauter Total
Santa Clara County	Santa Clara County	Internal Meeting	9/17/2019	12:00:00 PM	12:30:00 PM	0:30:00		John Whitehurst
Santa Clara County	Santa Clara County	Media Review and Planning	9/24/2019	10:15:00 AM	10:45:00 AM	0:30:00		John Whitehurst
Santa Clara County	Santa Clara County	Media Review and Planning	9/27/2019	10:00:00 AM	11:00:00 AM	1:00:00		John Whitehurst
						2:00:00		John Whitehurst Total
						17:30:00		Grand Total

Transaction	1 Invoice	7001032367	2020	00	Balance	0.00	USD
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Payment

Payment

Details

Tax

Withholding tax

Amount ... > 250

Vendor 0001043519

Invoice date	10/01/2019	Reference	2605
Posting Date	11/27/2019		
Amount	3,512.50	USD	☒ Calculate tax
Tax amount	0.00	IO I0 (A/P Sales Tax, exemp...	☐
Text	*PO # 4400007631 invoice 2605 Sept 2019		
Paymt terms	45 Days net		
Baseline Date	10/01/2019		
Company Code			

BARNES MOSHER WHITEHURST LAUTER &
PARTNERS INC
312 CLAY ST STE 300
OAKLAND CA 94607
415-615-0311
ALEXK@BMW.NET

ACH

PO Reference

1 Purchase Order/Scheduling Agreement 4400007631

1 Goods/service items

ZVARIANT FOR MIR4/MIR7 Lay_ ✓

Layout

Item	Amount	Quantity	Or...	Purchase Or...	Item	Item ...	PO Text	Tax Code	Cost Center	G/L Account	WBS
✓ 1	3,512.50	3,512.500	EA	4400007631	60	0	AMD02 - Outreach Services	10 I. ✓	1107	5255500	

Invoice

BMW
 STRATEGIC COMMUNICATIONS
 PUBLIC AFFAIRS • ADVOCACY

 312 Clay Street
 Oakland, CA 94607 US
 415-608-5536

BILL TO

 Sylvia Gallegos
 Santa Clara County
 70 W. Hedding Street
 San Jose, CA 95110

SHIP TO

 Santa Clara County
 70 W. Hedding Street
 San Jose, CA 95110

INVOICE

2635

DATE

11/04/2019

TOTAL DUE

\$5,406.25

TERMS

Net 45

ENCLOSED

DATE	DESCRIPTION	QTY	RATE	AMOUNT
11/04/2019	BMW Billable Hours for October 2019			
11/04/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
11/04/2019	Paul Murre - Director 12.75 Billable Hours	12.75	175.00	2,231.25
11/04/2019	Sam Lauter - Partner 4.0 Billable Hours	4	300.00	1,200.00
11/04/2019	Angeles Roy-Senior Associate 5.0 Billable Hours	5	125.00	625.00
11/04/2019	Malia Aiavao - Associate 13.5 Billable Hours	13.50	100.00	1,350.00
11/04/2019	Please see supporting document for billable details			

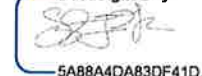
BALANCE DUE

\$5,406.25
 EblxL
ENTERED

DEC 02 2019

7001033036

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11/5/2019

DocuSigned by:

 Fran Palacios
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11/5/2019

 Please Make Checks Payable to:
 Barnes Mosher Whitehurst Lauter & Partners, Inc.
 312 Clay Street, Suite 300
 Oakland, CA 94607

County_00872

Invoice



312 Clay Street
Oakland, CA 94607 US
415-608-5536

BILL TO

Sylvia Gallegos
Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

SHIP TO

Santa Clara County
70 W. Hedding Street
San Jose, CA 95110

INVOICE #	DATE	TOTAL DUE		TERMS	ENCLOSED
2635	11/04/2019	\$5,406.25		Net 45	

DATE	DESCRIPTION	QTY	RATE	AMOUNT
11/04/2019	BMWL Billable Hours for October 2019			
11/04/2019	Hourly Billing Rates: Partner - \$300 Vice President - \$200 Directors - \$175 Senior Associate - \$125 Associate - \$100 Administrative Support - \$50			
11/04/2019	Paul Murre - Director 12.75 Billable Hours	12.75	175.00	2,231.25
11/04/2019	Sam Lauter - Partner 4.0 Billable Hours	4	300.00	1,200.00
11/04/2019	Angeles Roy-Senior Associate 5.0 Billable Hours	5	125.00	625.00
11/04/2019	Malia Aiavao - Associate 13.5 Billable Hours	13.50	100.00	1,350.00
11/04/2019	Please see supporting document for billable details			

BALANCE DUE

\$5,406.25

DocuSigned by:

5A88A4DA83DF41D...

11/5/2019

DocuSigned by:

1A9336202DD44A9...

11/5/2019

Please Make Checks Payable to:
Barnes Mosher Whitehurst Lauter & Partners, Inc.
312 Clay Street, Suite 300
Oakland, CA 94607

County_00873

All people



35:15 Santa Clara County • Santa Clara County

5:00	Angeles Roy	
5:00	Digital Plan Implementation	
3:00	10:15 AM - 1:15 PM	Thursday, Oct 3rd (Santa Clara County • Santa Clara County)
2:00	9:00 AM - 11:00 AM	Thursday, Oct 10th (Santa Clara County • Santa Clara County)
13:30	Malia Alavao	
10:00	Manage - Literature Drop	
4:00	10:00 AM - 2:00 PM	Thursday, Oct 17th (Santa Clara County • Santa Clara County)
6:00	10:00 AM - 4:00 PM	Friday, Oct 18th (Santa Clara County • Santa Clara County)
2:30	Prepare Lit Drop	
2:30	3:00 PM - 5:30 PM	Friday, Oct 11th (Santa Clara County • Santa Clara County)
1:00	Writing For Client	
1:00	10:15 AM - 11:15 AM	Friday, Oct 11th (Santa Clara County • Santa Clara County)
12:45	Paul Murre	
1:00	Internal Meeting	
1:00	12:00 PM - 1:00 PM	Friday, Oct 11th (Santa Clara County • Santa Clara County)
6:00	Media Review and Planning	
1:00	4:00 PM - 5:00 PM	Wednesday, Oct 2nd (Santa Clara County • Santa Clara County)
1:00	3:30 PM - 4:30 PM	Thursday, Oct 3rd (Santa Clara County • Santa Clara County)
0:30	3:00 PM - 3:30 PM	Friday, Oct 4th (Santa Clara County • Santa Clara County)
0:30	11:45 AM - 12:15 PM	Monday, Oct 7th (Santa Clara County • Santa Clara County)
1:00	2:00 PM - 3:00 PM	Thursday, Oct 10th (Santa Clara County • Santa Clara County)
1:00	1:45 PM - 2:45 PM	Thursday, Oct 17th (Santa Clara County • Santa Clara County)
1:00	3:00 PM - 4:00 PM	Friday, Oct 18th (Santa Clara County • Santa Clara County)
5:45	Writing For Client	
3:15	1:00 PM - 4:15 PM	Wednesday, Oct 9th (Santa Clara County • Santa Clara County)
2:30	12:15 PM - 2:45 PM	Wednesday, Oct 23rd (Santa Clara County • Santa Clara County)
4:00	Sam Lauter	
4:00	Media Review and Planning	
1:00	10:00 AM - 11:00 AM	Tuesday, Oct 1st (Santa Clara County • Santa Clara County)

1:00	2:00 PM - 3:00 PM	Wednesday, Oct 16th (Santa Clara County • Santa Clara County)
1:00	11:00 AM - 12:00 PM	Friday, Oct 18th (Santa Clara County • Santa Clara County)
1:00	11:00 AM - 12:00 PM	Friday, Oct 25th (Santa Clara County • Santa Clara County)